



OCTOBER 28, 2021

# *Framing The Future*

EVENT SPONSORSHIP PACKET

# 2021 Framing The Future

Habitat for Humanity Greater San Francisco's (HGSF) mission is to build homes and sustain affordable homeownership opportunities for families in San Francisco, Marin, and San Mateo counties.

Framing the Future, HGSF's signature annual event held virtually on October 28, 2021, will welcome hundreds of guests in celebrating our collective belief in affordability and equity-building. Become a sponsor today and engage business executives, community and civic leaders, and industry professionals at this thought leadership event.

Your sponsorship will support HGSF's critical work in the Bay Area, allowing us to significantly progress on current developments and pursue new affordable housing opportunities, thus laying the foundation for a stable, secure future for thousands of working families.

## CONTACT INFO

To learn more about partnering with Habitat for Humanity Greater San Francisco, please contact our Corporate Partnership team at [corporate@habitatgsf.org](mailto:corporate@habitatgsf.org)

## PREVIOUS FRAMING THE FUTURE GUEST SPEAKERS



**Matthew Desmond**



**Michael Tubbs**



**Julian Castro**



**Chelsea Clinton**

**2021 SPEAKER TO BE ANNOUNCED**

# Sponsorship Opportunities

| SPONSORSHIP LEVELS                                                                                 | \$100k<br><i>Presenting Sponsor</i> | \$50k<br><i>Lead Sponsor</i> | \$25k<br><i>Major Sponsor</i> | \$10k<br><i>Sponsor</i> | \$5k<br><i>Community Supporter</i> |
|----------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------|-------------------------------|-------------------------|------------------------------------|
| <b>BROADCAST, PRINT AND PR</b>                                                                     |                                     |                              |                               |                         |                                    |
| <i>Recognition in San Francisco Business Times' 2021 Giving Guide (published in November 2021)</i> | ●                                   | ●                            | ●                             |                         |                                    |
| <i>Recognition in HGSSF's Annual Report</i>                                                        | ●                                   | ●                            | ●                             | ●                       | ●                                  |
| <b>DIGITAL AND SOCIAL</b>                                                                          |                                     |                              |                               |                         |                                    |
| <i>Feature on HGSSF website</i>                                                                    | ●                                   |                              |                               |                         |                                    |
| <i>Feature in HGSSF monthly e-newsletter (50k+ subscribers)</i>                                    | ●                                   | ●                            |                               |                         |                                    |
| <i>Dedicated Social Media Thank You (24k followers)</i>                                            | ●                                   | ●                            | ●                             | ●                       |                                    |
| <i>Recognition on Framing the Future webpage</i>                                                   | Logo                                | Logo                         | Logo                          | Logo                    | Name                               |
| <i>Recognition in Framing the Future email (50k+ subscribers)</i>                                  | Logo                                | Logo                         | Logo                          | Logo                    | Name                               |
| <i>Social media kits to market your Habitat partnership</i>                                        | ●                                   | ●                            | ●                             | ●                       | ●                                  |
| <b>EVENT COLLATERAL</b>                                                                            |                                     |                              |                               |                         |                                    |
| <i>Save the Date</i>                                                                               | Logo                                | Logo                         | Logo                          | Logo                    | Name                               |
| <i>Event Invitation</i>                                                                            | Logo                                | Logo                         | Logo                          | Logo                    | Name                               |
| <b>DAY-OF PROMOTION</b>                                                                            |                                     |                              |                               |                         |                                    |
| <i>Speaking opportunity by an executive</i>                                                        | ●                                   |                              |                               |                         |                                    |
| <i>Verbal recognition by event host</i>                                                            | ●                                   | ●                            | ●                             |                         |                                    |
| <i>Digital donor recognition</i>                                                                   | Logo                                | Logo                         | Logo                          | Logo                    | Name                               |
| <b>TICKETS AND HOSPITALITY</b>                                                                     |                                     |                              |                               |                         |                                    |
| <i>Branded invitation to share with your employees and clients</i>                                 | ●                                   | ●                            | ●                             |                         |                                    |
| <i>Tickets to the event</i>                                                                        | ●                                   | ●                            | ●                             | ●                       | ●                                  |
| <b>YEAR-ROUND OPPORTUNITY</b>                                                                      |                                     |                              |                               |                         |                                    |
| <i>Build Days (premium package includes boxed lunch, water bottles, t-shirts)</i>                  | <b>4 Premium Build Days</b>         | <b>2 Premium Build Days</b>  | <b>2 Build Days</b>           | <b>1 Build Day</b>      |                                    |
| <i>Invitation(s) to exclusive donor events throughout the year</i>                                 | ●                                   | ●                            | ●                             | ●                       |                                    |



FOR MORE INFO CONTACT  
**[CORPORATE@HABITATGSF.ORG](mailto:CORPORATE@HABITATGSF.ORG)**